

HR FLORIDA

CONFERENCE & EXPO
AUGUST 27-29, 2018



AFFILIATE OF
SHRM[®]
SOCIETY FOR HUMAN
RESOURCE MANAGEMENT



GAYLORD PALMS RESORT & CONVENTION CENTER KISSIMMEE, FLORIDA

WHY ATTEND?

Learn, grow & network with over 2000 attendees at the **40th Anniversary 2018 HR Florida Conference & Expo** - one of the largest gatherings of human resources professionals in the state.

Over three days of learning and education, at the beautiful Gaylord Palms Resort & Convention Center.

Get ready to receive valuable insight from globally-recognized business leaders and strategists. The variety of speakers and sessions will give you the tools you need to be a better leader and HR professional. You'll also have the chance to earn maximum credits for both the SHRM Competencies and HRCI Certifications.

Any professional needing to better understand, learn about, or stay current with HR rules and regulations should attend.



HEAR FROM EXPERTS

Our speakers are proven business leaders, strategists, and practitioners; all well-respected industry leaders who know what you need to know.

NETWORK WITH PEERS

Learning doesn't end with the presentations! You'll also have opportunities to relax and network. There are opportunities to collaborate, hear new ideas, and validate or change your perspectives.

EXPLORE RESOURCES

Our expo hall is the complete package! Discover innovative products and services necessary to stay competitive in today's business world.



5 STEPS TO CONVINCE YOUR BOSS TO ATTEND

We do our best to ensure that your experience is equal parts educational and engaging, so that when you leave you're both informed, inspired, and equipped with practical, ready-to-implement solutions to solve your organizations greatest challenges. Now how do we go about convincing your boss that it's worth it?

Step 1: Review and Map out Your Session Planner

- What are you organizations greatest HR challenges? Engagement? Talent Acquisition and Retention?
- Use those challenges as your guide when selecting from the 150+ sessions.
- Now think like a marketer. Reiterate your top challenges to your boss and position HR Florida and the sessions you've planned out, as the roadmap to effectively navigate those challenges.

Step 2: Stress the Value of Investing in Your Education

- More than most professions, HR evolves at an almost unmanageable pace.
- Professional development opportunities to learn and interpret new trends and complicated legislation, like the newly released FLSA overtime regulations, are essential to remain current and compliant.

Step 3: Find Your Solution Providers

- With over 200+ vendors exhibiting, there is no bigger or better place to find HR solutions.
- Whether you're in the market for a new ATS, rewards programs, recruitment video, wellness strategies or beyond, HR Florida allows you to connect, learn more, and competitively price out all potential business partners to meet your existing and/or future needs.

Step 4: Complete the Request Letter

- If your boss prefers a written request for your professional development, we took the liberty of getting that started for you too. HR Florida Letter Template.- COMING SOON
- Feel free to tweak and customize as you see fit, but hopefully you'll find this to be a great head start.

Step 5: Bring it All Home

- You'll leave HR Florida empowered, energized, and informed.
- Commit to a post-conference briefing for staff so that best practices and tactics can be shared.
- Implement those ready-to-use strategies and tools you acquired.
- Solidify your reputation as an HR Rockstar.

register at www.hrflorida.org

Follow us       @HRFlorida #HRFL18

