



## Charlotte County SHRM Sponsorship Opportunities

---



Charlotte County SHRM offers three levels of Monthly Meeting Sponsorship:

- Platinum
- Gold
- Silver

### **Platinum Sponsor - \$350.00**

- Exclusivity as a meeting sponsor.
- A display table that can include use of a banner, brochures, table top presentation, business cards, giveaways, etc.
- Free meal for you and a colleague. Additional colleagues may attend for our membership meal rate of \$15.00.
- A formal introduction (bio) prior to your presentation.
- Ten (10) minute presentation to the membership prior to the main speaker.
- Logo on CCSHRM website (registration area & home page) for the month of sponsorship.
- Advertise on CCSHRM website (sponsor area) for one year.
- Two Email Blasts – Sponsor provides graphics and content and CCSHRM will facilitate email blast to all members. Email list is not provided.

### **Gold Sponsor - \$250.00**

- Exclusivity as a meeting sponsor.
- A display table that can include use of a banner, brochures, table top presentation, business cards, giveaways, etc.
- Free meal for you. Colleague meal(s) will be available at our \$15.00 membership meal rate.
- A formal introduction (bio) prior to your presentation.
- Seven (7) minute presentation to the membership prior to the main speaker.
- Logo on CCSHRM website (registration area) for the month of sponsorship.
- Advertise on CCSHRM website (sponsor area) for six months.
- One Email Blast – Sponsor provides graphics and content and CCSHRM will facilitate email blast to all members. Email list is not provided.

### Silver Sponsor - \$150.00

- A display table that can include use of a banner, brochures, table top presentation, business cards, giveaways, etc.
- Meals available for all persons attending at our membership meal rate of \$15.00 per person.
- A formal introduction (bio) prior to your presentation.
- Five (5) minute presentation to the membership prior to the main speaker.
- Logo on CCSHRM website (registration area) for the month of sponsorship.
- Advertise on CCSHRM website (sponsor area) for three months.

**Note for all Sponsorship Levels:** In order to collect business cards and to further benefit your sponsorship we encourage our sponsors to donate a raffle basket, gift certificate or other give-away to be used in a drawing at the end of your presentation. For the monthly meeting, CCSHRM does not make our membership list available as we keep all information confidential.

### Website Advertising

Description	Price	Location
Banner Ad – Top Rail	\$250.00	CCSHRM Home Page – Top Rail
Banner Ad – Side Rail	\$150.00	CCSHRM Home Page – Side Rail

### Sponsorship Registration

Sponsorship Level: \_\_\_\_\_ Month: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Attendee(s)/Title: \_\_\_\_\_

Please email:

- High-resolution banner to [program.diversity.ccshrm@gmail.com](mailto:program.diversity.ccshrm@gmail.com)
- Payments may be made using PayPal directly online at <https://ccshrm.shrm.org/forms/paypal-payment-0>